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Hibrid.info

Enhancing the Digital Infosphere



Hibrid.info is at the forefront of efforts to improve the digital infosphere, with fact-checking as its foundational activity. Since its establishment in 2020, the platform has played a vital role in verifying content, identifying misinformation, and producing reports that contribute to a more accurate and transparent media environment. By actively publishing fact-checks and analyses, Hibrid.info fosters a more informed public, helping citizens critically engage with the information they encounter.

Beyond fact-checking, Hibrid.info utilizes four key approaches: production, through creating verified reports, educational content, and multimedia resources; advocacy, by raising public awareness about the dangers of misinformation and promoting media literacy; education, offering programs such as podcasts, TV shows, and specialized training to empower individuals to navigate today's complex media landscape; and innovation, primarily through HibridLAB, where students and professionals develop digital tools that provide cutting-edge solutions for managing content in the digital sphere.

Through this comprehensive approach, Hibrid.info not only counters disinformation but also equips society with the tools needed to understand, analyze, and challenge the evolving media ecosystem.



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production

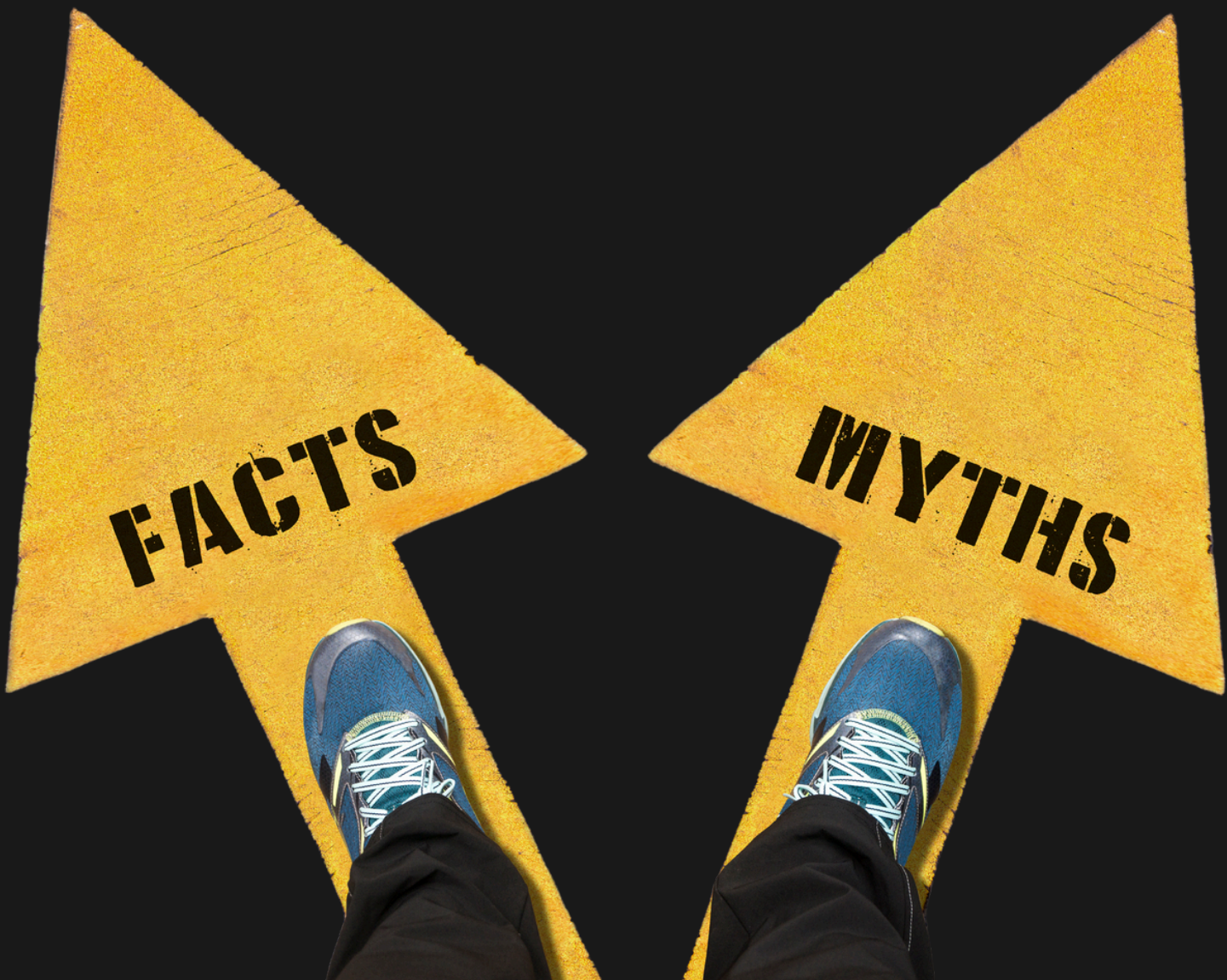
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Hibrid.info consistently publishes three to four **debunk** articles each day during fact-checking. These articles aim to combat misinformation by analyzing and verifying the accuracy of claims circulating in the media, particularly on digital platforms. The topics often span current events, social issues, and trending narratives, with a focus on providing clear, evidence-based conclusions.



Hibrid.info actively contributes to the fight against misinformation by publishing **prebunking** articles that address emerging topics and narratives likely to be manipulated or misrepresented. These articles focus on identifying patterns of misinformation before they gain widespread traction, equipping readers with critical tools to recognize and resist deceptive content.

Kosovofacts.com

kosovofacts
.com

[Kosovofacts.com](https://www.kosovofacts.com) is a dedicated platform with the mission of presenting undeniable and verifiable facts about Kosovo to a global audience. The website strives to serve as a reliable and authoritative source of information, focusing on historical, political, cultural, and social aspects of Kosovo.

behind the
screens

"[Behind the Screens](#)" is a monthly TV show that tackles the complex issue of misinformation in the digital age. It explores how false narratives spread across platforms, their societal impact, and efforts to counter them. Each episode provides insights into the psychological, technological, and cultural factors that fuel the spread of misinformation.

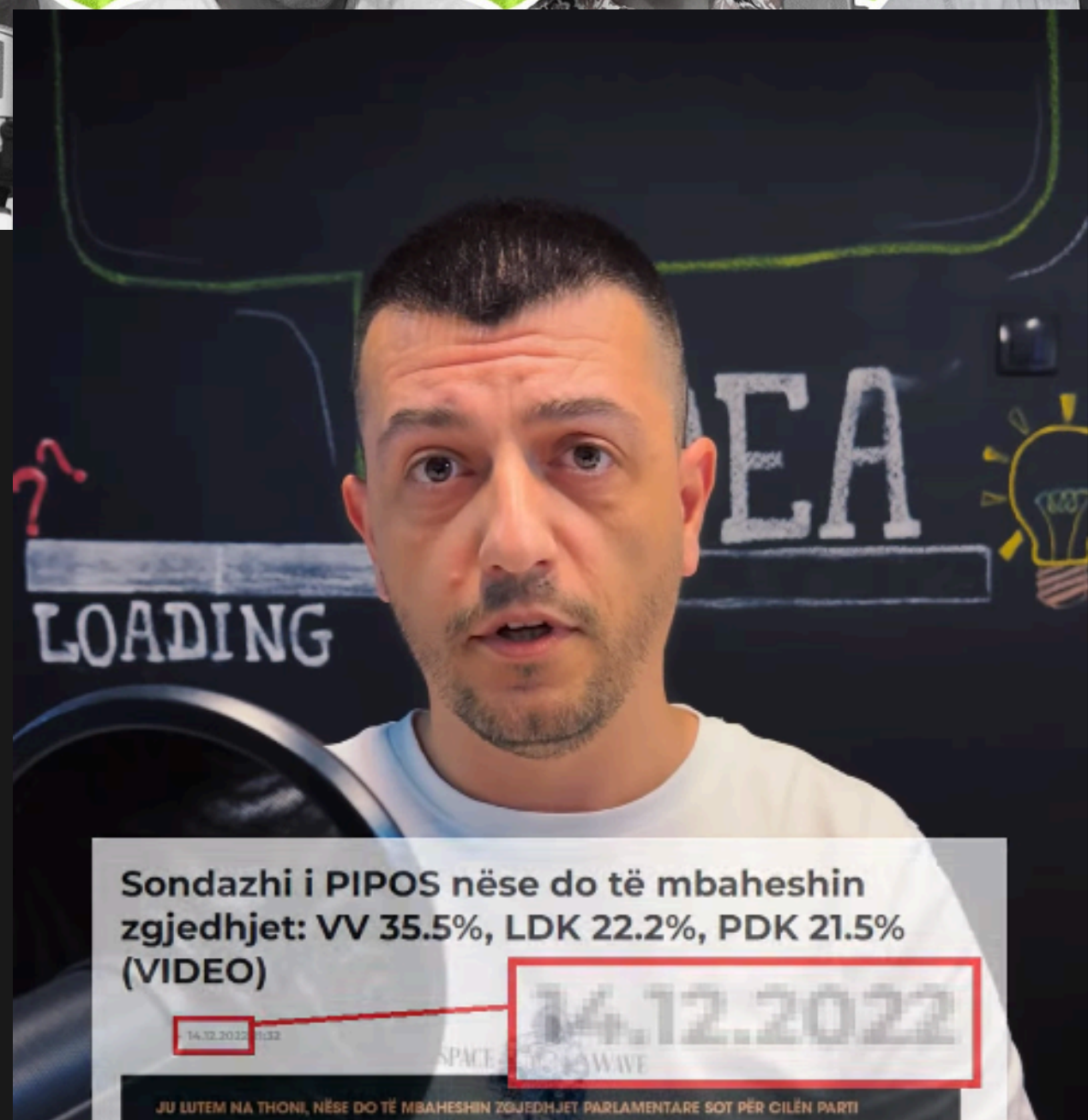


HIBRID TALKS PODCAST



hibrid
talks

The podcast series "Hibrid Talks" is a dynamic platform dedicated to exploring the critical topics of misinformation and media literacy. Produced with the goal of empowering listeners to navigate the complexities of today's information landscape, the podcast delves into the challenges posed by the spread of false information and equips audiences with the tools to critically engage with digital content.



video

A video explaining the methods of spreading disinformation can serve as a powerful tool to educate audiences about how false narratives are created, disseminated, and amplified. The video should provide a clear, detailed breakdown of these methods, combining visual aids, real-world examples, and expert commentary to make the content both engaging and informative.

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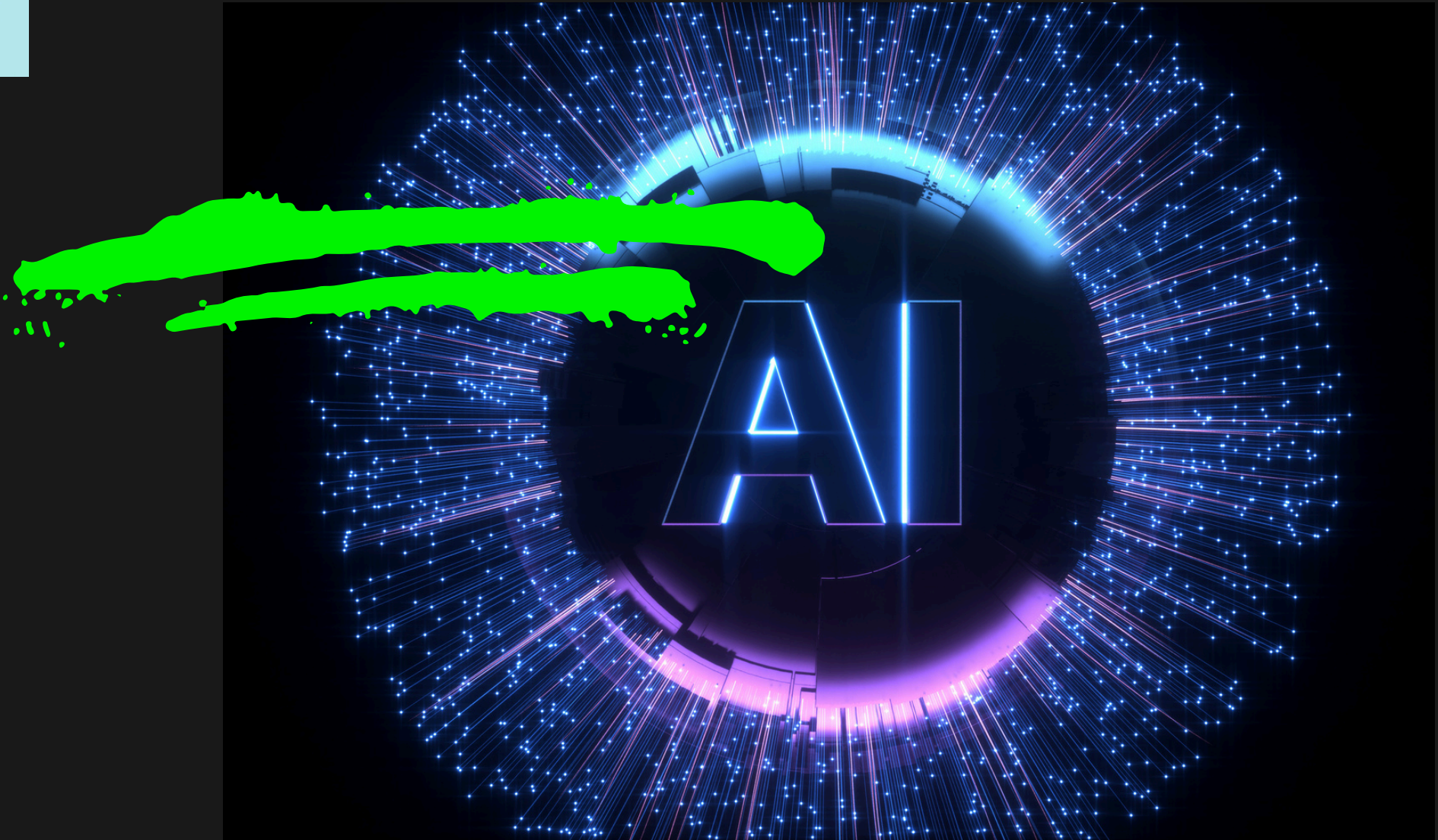


media literacy

Numerous articles and educational materials on **media literacy** have been developed and made widely accessible, aiming to empower individuals to critically analyze and navigate the ever-expanding digital information landscape. These resources serve as a vital toolkit to help people discern credible information, identify misinformation, and understand the mechanisms behind media production and dissemination.

AI

Articles exploring the role of **artificial intelligence (AI)** in media and journalism have become increasingly significant as AI technologies revolutionize how news is gathered, produced, distributed, and consumed. These articles cover a range of topics, from practical applications and ethical challenges to the transformative potential of AI in the media industry.





OSINT

Open Source Intelligence (OSINT) journalism involves the collection, analysis, and dissemination of publicly available information, often from online sources, to uncover facts, verify stories, and expose hidden truths. Journalists use a variety of tools to gather data from a wide array of sources, including social media, websites, public records, and satellite imagery.



info session

Info sessions on misinformation for students and journalists are essential in the modern media landscape, where the rapid spread of false or misleading information can have serious consequences for both public opinion and journalistic integrity. These sessions are designed to equip participants with the skills and knowledge to critically analyze information and identify misinformation.



production

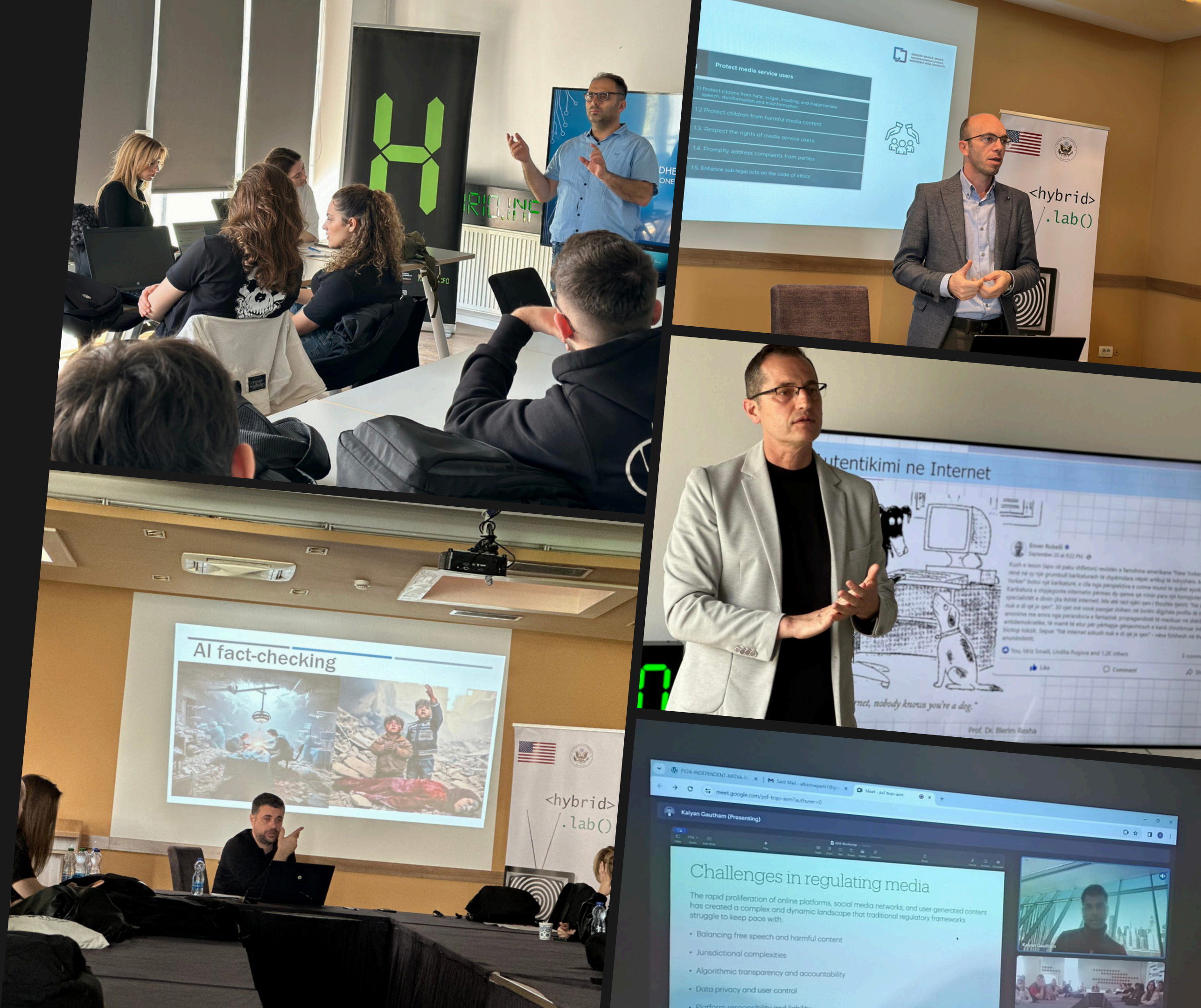
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Our platform is deeply committed to developing advanced applications and tools aimed at addressing the multifaceted challenges posed by disinformation in the modern information ecosystem. By combining the power of technology with rigorous research, we strive to provide innovative solutions that empower individuals, communities, and institutions to navigate the complex media landscape with confidence and critical awareness.

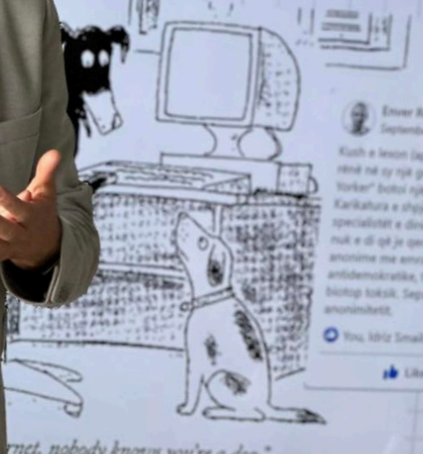


Protect media service users

- 1.1 Protect citizens from hate, vulgar, insulting, and inappropriate speech, disinformation and misinformation
- 1.2 Protect children from harmful media content
- 1.3 Respect the rights of media service users
- 1.4 Promptly address complaints from parties
- 1.5 Enhance sub-legal acts on the code of ethics



Autentikimi ne Internet



AI fact-checking

Challenges in regulating media

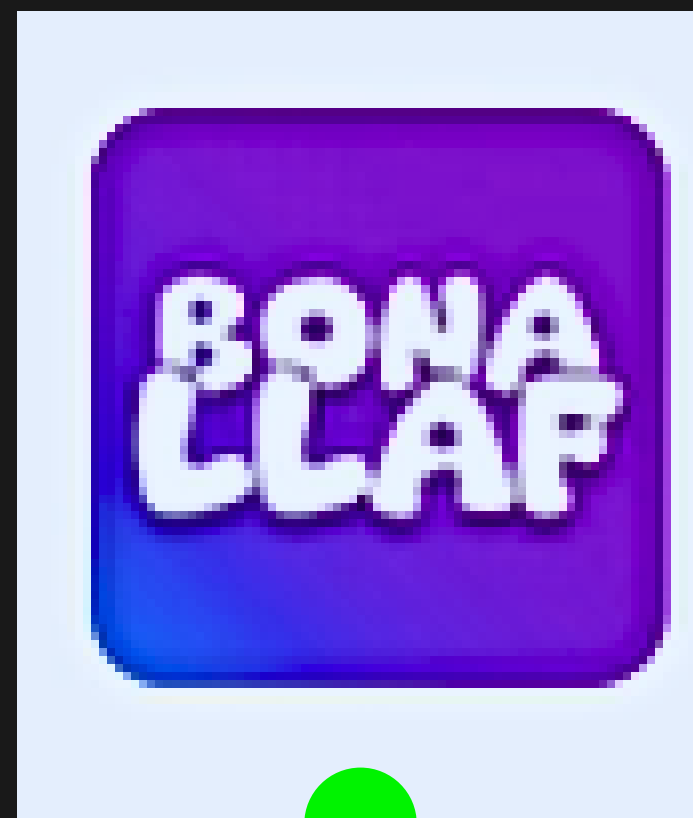
The rapid proliferation of online platforms, social media networks, and user-generated content has created a complex and dynamic landscape that traditional regulatory frameworks struggle to keep pace with.

- Balancing free speech and harmful content
- Jurisdictional complexities
- Algorithmic transparency and accountability
- Data privacy and user control
- Platform responsibility and liability



Claim identifier

Claim Identifier simplifies fact-checking by detecting questionable claims in articles, social media, and other formats. It cross-references statements with verified databases, enabling users to quickly verify or debunk information.



Clickbait Checker

Clickbait Checker uses AI to detect sensationalist headlines aimed at attracting clicks over delivering substance. It assesses title trustworthiness and assigns a reliability score to guide readers.



Media Transparency

Media Transparency enhances clarity by identifying information sources and assessing their credibility. It analyzes metadata, ownership, and biases, giving users insight into the origins and influences behind their news.



Information Credibility

Information Credibility Tool delivers instant credibility scores for news, social media posts, or websites. It evaluates source reputation, claim consistency, and verified evidence to help users assess information reliability.



Media Literacy Game

Media Literacy Game is an interactive platform that educates users on misinformation and critical thinking. Through simulations, quizzes, and role-playing, it helps players spot fake news, avoid clickbait, and understand algorithmic influences.

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media regulation

Activities on Potential Media Regulation Approaches are activities focus on exploring regulatory frameworks, understanding the balance between freedom of expression and the protection of the public from harmful content, and ensuring that media systems operate transparently, fairly, and ethically.



media literacy

Infossessions Concerning Information Disorder and Media Literacy are educational and training sessions designed to address the growing concerns about misinformation, disinformation, and malinformation in the media landscape.



conferences

Events and Conferences Related to Information Disorder are key platforms for experts, researchers, journalists, policymakers, educators, and tech industry leaders to come together and discuss the growing challenges posed by misinformation, disinformation, and malinformation.

**"BUILDING TRUST
THROUGH
VERIFIED FACTS."**

